

# Press Kit

MODEL. SPEAKER. SOCIAL CURATOR. CREATIVE DESIGNER. CULTURE CONNOISSEUR

@reeshedanicole

LIVE INTENTION: LIVE IN TENSION

[www.reeshedanicole.com](http://www.reeshedanicole.com)  
[info@reeshedanicole.com](mailto:info@reeshedanicole.com)

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## **A Lover, a Connector, and a Co-Conspirator who mines and leaves it all on the field of creation.**

Reesheda Graham Washington (@reeshedanicole) is a Social Engineer. Designing, Building, Curating, and Cultivating Opportunities for Human Imagination, Discovery, and Creation, @reeshedanicole models, writes, teaches, keynotes, facilitates, emcees, coaches, and consults for and with individuals, organizations, and businesses to catalyze inspired and shared experiences of growth, development, and transformation.

A serial entrepreneur, Reesheda has successfully operated multiple businesses simultaneously for the last five years. Leveraging her gifts in education and the arts and intersecting those talents with her expertise in leadership and organizational development, DEIB, and “anthropological intuition,” Reesheda sauces it all with a bit of levity and galvanizes individuals and organizations to realize their greater selves.

Currently serving as Co-CEO of The Blackberry Collection and Sweet Rest, Reesheda has a heart for human development and believes that the foundation for inspiring human improvement is by way of empowering Black women, people of color, and other historically, intentionally, and traditionally marginalized people groups (HITMPGs).

Whether it is by way of modeling, acting, coaching, teaching, emceeing/paneling, facilitating, keynoting/public speaking, consulting, or strategic experience designing, look to @reeshedanicole to lend support to any experience or project that would benefit from vibrant curiosity, creative artistry, innovative discovery, radical inclusivity, and intentional strategy.