

CHARISMA SPEAKS

BY
@reeshedanicole

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MEET

@reeshedanicole

Social Engineer. Designer. Builder. Creative.
Writer. Author. Speaker.
Emcee. Panelist. Facilitator.
Coach. Trainer. Consultant.
Cultivating Opportunities for Human Imagination.

A serial entrepreneur, Reesheda Graham Washington has successfully operated multiple businesses simultaneously for the last five years. Leveraging her gifts in education and the arts and intersecting those talents with her expertise in leadership and organizational development, DEIB, and "anthropological intuition," Reesheda sauces it all with a bit of levity and galvanizes individuals and organizations to realize their greater selves.

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THE PREMISE

With a bit of levity, and all the forward fashion we could harness, *Charisma Speaks* chronicles the life of Charisma, a fierce, field hockey playing, adolescent girl who lives life encountering circumstances that pique curiosity about issues of diversity, equity, inclusion, and belonging (DEIB) in ways that provoke readers of all ages to discover new ways of being.

From issues related to mindfulness and "enoughness," to social identities and how they impact our presence in the world, *Charisma Speaks* invites readers to consider how to get present to themselves and the impact that has on relationships, community, and their surroundings.

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Classy Charisma



Curious Charisma

WHY CHARISMA?

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"My true north is 'Only Ever Empowered Women.' Everything I do in my life is toward this vision. I coach and train women everyday, and often, the conditioned beliefs that they've carried since childhood serve as barriers to their living full and liberated lives. I birthed Charisma to support girls' journey toward women's empowerment earlier in life, to ensure that the values and beliefs they develop are ones that fortify their identities as women, particularly for Black Womxn and Womxn of Color."



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MEET CHARISMA

/kē'rizmē/: (n.)

1. compelling attractiveness or charm that can inspire devotion in others.
2. a divinely conferred power or talent. a personal magic of leadership arousing special loyalty or enthusiasm; a special magnetic charm or appeal

Charisma is a 11 year old 6th grader who hits the books as hard as she hits the puck! Already one to watch on the hockey field, Charisma knows what it is to be the "only" on a team of players. Her favorites:

- Yellow is her Color
- Ramen is her Food
- History is her Subject
- Cupcakes is her Dessert
- Hot Chips is her Snack
- Twister is her Jam (outside of Field Hockey, of Course!)

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